

AutoVerify – Brand logo guidelines

Primary logo – landscape



Secondary logo – portrait



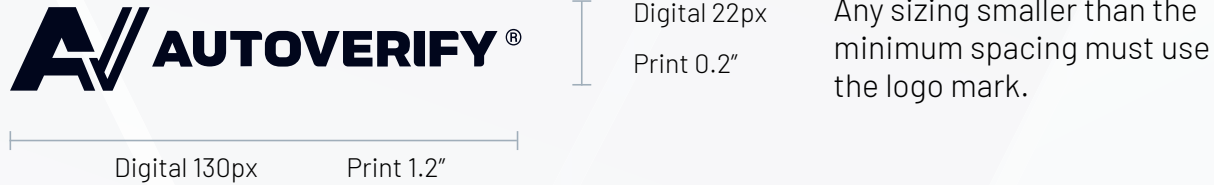
Logo mark – favicon



Product logos – each AutoVerify product has a unique logo



Minimum sizing



Clear space – landscape

Clearspace is defined by "A".

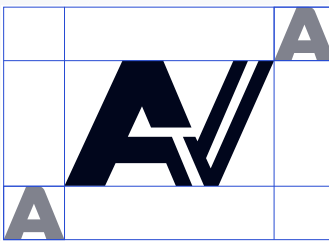
Ensure this area is clear of any other visual elements.



Clear space – portrait



Clear space – logo mark



Placement



The primary logo is used on light and medium toned backgrounds until it fails AODA level AA compliance standards.

The reverse (white) logo is used on dark backgrounds.

Primary logo colours

